

**RECREATION COMMISSION ACTION TASKS**

#	Goal Actions	Status July 2022	Status March 2023
G1-2	Encourage young families and schoolchildren to use/enjoy our outdoor resources.	We offer many outdoor programs and have expanded them in recent years to include pre-K children. We have been promoting our trail network and working with Bike-Walk Committee. Added pickleball courts. New playground at COA.	Have had some one day events like Celebrate Woodlawn, Big Rig Day, Bike-Rodeo and have more planned for the summer with the Kids trail races being the big one.
G1-26	Identify and encourage conditions that attract and support Black, Indigenous, and People of Color population.	Work with cultural council to promote different types of events. Discussed adding QR codes to signage to help individuals who speak languages other than English be able to understand the instructions at the parks.	
G1-31	Foster Town engagement with college/university personnel and consultants to provide special expertise.	Engagement with MHC has yielded permission to utilize facilities such as the gym and tennis courts in years before Covid-19 (we are using tennis again this summer). Expertise has been utilized through tennis and volleyball camps. Efforts are being made to reestablish these relationships. Worked with MHC on public art program to install first piece at Buttery Brook Park and looking at future projects.	Doing our new Kids Races program at Mt. Holyoke college this summer for a few of them. Have our tennis program there as well.
G3-14	Incorporate addressing climate change/resiliency into routine permitting and operations.	We strive to leave a light footprint on all we do, and use environmentally friendly materials. The rec commission has had discussions about quantifying the carbon foot print reduction regarding the high school turf field. Although there may be some draw backs, it is felt that the reduction of mowing maintenance and the requirement for irrigation can be a net positive. End of life cycle options for the turf to be reused in other applications can also be investigated to prevent sending it to the landfill.	
G3-24	Work with boards and committees to produce videos to welcome new members and give them a brief overview of responsibilities.	We send information about our programs to SHCTV. Rec commission openings are also posted on SHCTV.	
G3-25	Encourage people of diverse backgrounds to run for boards and/or apply for committees to ensure broad representation of all residents in government functions.	N/A	
G4-1	Create working groups of staff and committee and board members to meet regularly around common priorities to identify and work together toward shared objectives.	We work with our committees to focus on specific tasks. These working committees include; special events, coaching evaluations, training, etc.	
G4-4	Improve inter-departmental communications within the municipality and to the public.	We have expanded our social media posts and send out monthly emails to our list. Work with Town Reminder to promote our programs.	
G4-5	Provide professional development for all departments and committees as appropriate to improve skills in website content development and presentation.	N/A	
G4-8	Create a central resource directory on the Town website for all listing and linking to all current plans, reports and key data.	N/A	
G4-13	Prior to Town Meeting, review proposed bylaws as to legality, consistency with other bylaws, and alignment with the goals of this Master Plan Update and make recommendations for action (recommend or not recommend) to the Selectboard and Town Meeting.	Work with sub-committee on policy to update our polices.	
G4-22	Post articles in area newspapers, Town's website and social media.	See status of action item G4-4.	
G4-27	Work with boards, committees and departments to identify baseline data for impact evaluation and standard metrics, as appropriate.	N/A	
G4-28	Work with boards, committees, and departments to monitor progress towards goals using metrics recommended in this Master Plan Update, as appropriate.	N/A	

G4-29	Work with Town Administrator, Planning Board and Selectboard to determine whether there are additional reporting mechanisms that should be put in place, for example to flag an urgent issue.	N/A	
G4-37	Create more publicity for current recreation programs, including greater outreach online and using social media.	We offer our programs through our website, social media accounts and press releases. Information about all of our programs and easily available on those platforms. The number of participants in each program is routinely discussed by the commission during monthly meetings to ensure participation numbers are, at a minimum, maintained to ensure programs can still be offered. As a result of the pickleball project, many more/new donors were involved and know what the Rec Dept does, and this will increase visibility.	