

RECREATION COMMISSION ACTION TASKS

Priorities: Immediate (I)=within 1 year; Short-Term (ST)=1-3 years; Mid-Term(MT)=3-5 years; Long-Term(LT)=5-10 years

NOTE: Priorities may have two time frames and they may start in the shorter time frame, but take longer to complete.

#	Goal Actions	Primary Entity	Subentity(ies)	Evaluation Metrics	Priority	Status July 2022
G1-2	Encourage young families and schoolchildren to use/enjoy our outdoor resources.	Bike/Walk Committee	School Department, Recreation, Conservation Commission, Commission on Disabilities	Change in numbers of young families/school children using outdoor resources.	I	We offer many outdoor programs and have expanded them in recent years to include pre-K children. We have been promoting our trail network and working with Bike-Walk Committee. Added pickleball courts. New playground at COA.
G1-26	Identify and encourage conditions that attract and support Black, Indigenous, and People of Color population.	Selectboard	Administration, All entities	Process for identifying issues concerning BIPOC population and for monitoring the experience of Town services across all demographics. Process for identifying challenges and addressing them. Change in Town demographics. Change in diversity of people participating in civic life.	ST/MT	Work with cultural council to promote different types of events. Discussed adding QR codes to signage to help individuals who speak languages other than English be able to understand the instructions at the parks.
G1-31	Foster Town engagement with college/university personnel and consultants to provide special expertise.	Administration	Other entities as appropriate	Number of personnel used. Type and effectiveness of services provided.	ST, MT, LT	Engagement with MHC has yielded permission to utilize facilities such as the gym and tennis courts in years before Covid-19 (we are using tennis again this summer). Expertise has been utilized through tennis and volleyball camps. Efforts are being made to reestablish these relationships. Worked with MHC on public art program to install first piece at Buttery Brook Park and looking at future projects.
G3-14	Incorporate addressing climate change/resiliency into routine permitting and operations.	All boards and committees		Date new mandate adopted. Changes to Zoning or subdivision regulations adopted. Impact on projects.	ST	We strive to leave a light footprint on all we do, and use environmentally friendly materials. The rec commission has had discussions about quantifying the carbon foot print reduction regarding the high school turf field. Although there may be some draw backs, it is felt that the reduction of mowing maintenance and the requirement for irrigation can be a net positive. End of life cycle options for the turf to be reused in other applications can also be investigated to prevent sending it to the landfill.
G3-24	Work with boards and committees to produce videos to welcome new members and give them a brief overview of responsibilities.	SHCTV	All boards and committees	Number of videos. Number of boards and committees participating. Feedback from viewers.	ST	We send information about our programs to SHCTV. Rec commission openings are also posted on SHCTV.
G3-25	Encourage people of diverse backgrounds to run for boards and/or apply for committees to ensure broad representation of all residents in government functions.	All boards		Number of candidates identified. Number of candidates elected. Change in demographics of candidates.	ST/MT	N/A
G4-1	Create working groups of staff and committee and board members to meet regularly around common priorities to identify and work together toward shared objectives.	All boards, committees, and departments	Administration, Selectboard	Date working group created. Number of shared priorities identified. Number of group actions being pursued. Number of actions completed.	ST	We work with our committees to focus on specific tasks. These working committees include; special events, coaching evaluations, training, etc.
G4-4	Improve inter-departmental communications within the municipality and to the public.	Administration	All departments	Number and types of communications. Feedback from residents and business owners.	ST/MT	We have expanded our social media posts and send out monthly emails to our list. Work with Town Reminder to promote our programs.
G4-5	Provide professional development for all departments and committees as appropriate to improve skills in website content development and presentation.	Administration	All departments	Date provided. Number of participants.	ST/MT	N/A
G4-8	Create a central resource directory on the Town website for all listing and linking to all current plans, reports and key data.	Administration	All boards, committees, and departments	Date resource created. Relevance of information provided. Use of information.	ST/MT	N/A
G4-13	Prior to Town Meeting, review proposed bylaws as to legality, consistency with other bylaws, and alignment with the goals of this Master Plan Update and make recommendations for action (recommend or not recommend) to the Selectboard and Town Meeting.	Bylaw Review	All other boards and committees	Date(s) bylaws reviewed. Number of committees and/or proposers consulted. Recommendations made. Votes by Town Meeting.	ST/MT	Work with sub-committee on policy to update our polices.
G4-22	Post articles in area newspapers, Town's website and social media.	All boards and committees		Number of articles posted. Number of responses or other feedback.	ST/MT	See status of action item G4-4.
G4-27	Work with boards, committees and departments to identify baseline data for impact evaluation and standard metrics, as appropriate.	Master Plan Implementation Committee	All boards, committees, and departments	Date baseline data identified. Schedule for collection of baseline data. Date(s) data collected.	MT	N/A
G4-28	Work with boards, committees, and departments to monitor progress towards goals using metrics recommended in this Master Plan Update, as appropriate.	Master Plan Implementation Committee	All boards, committees, and departments	Identify schedule and process for monitoring. Feedback from boards etc. as to usefulness. Dates of progress updates to Selectboard, Planning Board, and Town Meeting.	MT/LT	N/A
G4-29	Work with Town Administrator, Planning Board and Selectboard to determine whether there are additional reporting mechanisms that should be put in place, for example to flag an urgent issue.	Master Plan Implementation Committee	Administration, Planning Board, Selectboard, All Departments	Date additional reporting mechanisms identified. Number of users. Feedback on effectiveness.	ST/MT	N/A
G4-37	Create more publicity for current recreation programs, including greater outreach online and using social media.	Recreation Department		Change in number of publicity campaigns. Change in number of participants in programs publicized.	ST	We offer our programs through our website, social media accounts and press releases. Information about all of our programs and easily available on those platforms. The number of participants in each program is routinely discussed by the commission during monthly meetings to ensure participation numbers are, at a minimum, maintained to ensure programs can still be offered. As a result of the pickleball project, many more/new donors were involved and know what the Rec Dept does, and this will increase visibility.