

South Hadley Cultural Council (SHCC)

Minutes from Meeting on September 19, 2022

The meeting convened at 5:33 p.m.

Present: Paul Lambert, John Anz, Mary Anne Myers, Alex Ripp, Caroline Martin, Dick Matteson, Joy Jarne

1. Master Plan Implementation Committee (MPIC): Susan Perry made a semi-annual visit to ask a series of questions regarding objectives set for SHCC in the Town's Master Plan. SHCC members noted the volume of work required by the directives, many of them beyond the scope of a volunteer group that exists primarily to manage an annual grants cycle established by the Mass Cultural Council (MCC). In response to a question about the value of a town manual providing guidelines on working together as a council, members affirmed that the SHCC works well together to achieve the goals set for them by the MCC. Asked about issues that might be discussed at the November 4 MPIC Forum, members suggested these questions:
 - What will the finished product of the plan look like, and what will happen next?
 - How were the SHCC's directives determined? Was member input on the draft considered?

2. The minutes from the August meeting were approved.

3. The Treasurer's report was approved as submitted:

Local Funds	\$5,323.48
FY22 Remaining Grant Cycle	<u>\$ 240.00</u>
(Name That TV Tune not yet paid)	
Total Prior Bal as of 7/30/22	\$5,563.48

Financial Activity in July \$ 0.00	
August Accrued Interest	<u>\$ 0.82</u>
New Bal as of 8/31/22	\$5,564.30

4. 2023 Grants Cycle: Applications for 2023 grants are due by Oct. 17. The Town accountant is awaiting the forms that must be filed with MCC before we can vote on the new applications. Alex agreed to draft a rubric for evaluating applications, to be discussed at the next meeting, and John agreed to talk to Jen about PR to promote applications. (On Oct. 17th, MCC extended the deadline to the 19th, due to some systems issues.)

Dick advised that MCC appreciates it when LCCs limit grantmaking to its standard fall cycle.

We need to review the rejection process and the automatic communications sent to both rejected and accepted applicants from MCC. Rejected applicants have two weeks to appeal the decision before the final awards can be announced.

5. 2022 Grants Cycle: members agreed to contact grantees regarding status of funded projects that have not yet happened and to encourage submission of final reports. The Community Band event has been postponed to 2023.
6. Members reported on two recent successful events funded in part by Council grants: The September 10 Woodlawn Celebration at the South Hadley Senior Center and "Voices of Resilience: The Intersection of

Women on the Move,” an exhibition in the chapel of Center Church, UCC, which ran from September 18-October 15. Both were well attended.

7. John reported progress on the 2023 Festival of Arts and Culture: The dates will be within the range of April 20-30. The final dates, name, and consultant should be set by mid-November. The RFP has been out for several weeks. Once dates, name, and consultant are finalized, marketing can begin in earnest.
8. The Master Plan goals and SHCC response will be circulated to council members for additional review following the meeting.
9. Next meeting is set for Tuesday, Nov. 1, 2022, at 5:30 pm. A second November meeting may be set near the end of the month to review the grant applications.
10. The meeting adjourned at 6:24 p.m.

Respectfully submitted,
Mary Anne Myers
October 19, 2022