



South Hadley Cultural Council

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South Hadley Cultural Council

September 17, 2019

Present

Officers: Paul Lambert, Chair. Dick Matteson, Treasurer. Rebecca Slitt, Secretary

Members: Alexis Allen, John Anz, Leslie Field, Keith Paul, Scott St. Pierre, Timna Tarr.

1. Approval of minutes from August meeting
 - a. Correction: the SHCC bank account balance as of June 30 was \$7676.40. Of that, \$1000 is from the grant fund, and \$6676.40 is the SHCC fund.
2. Correspondence.
 - a. Dick sent out reminders to people who have already had their event that they needed to submit their final reports, and got a lot of responses.
3. Treasurer's report. Total bank account as of 9/12/2019: \$7771.45.
LCC Fund: \$6771.45
Grant Fund: \$1000

The \$1000 in the Grant Fund represents the funds returned after Falls Fest was cancelled. We are also expecting \$100 to be returned from Holyoke Creative Arts, because their event was cancelled as well.

For the 2019-2020 grant cycle, the state is allocating \$12,400 to the SHCC. Together with the \$1100 carried over from the previous grant cycle, we will have a total of \$13,500 to allocate in grants.

5. Old business

- Non-grant funds in SHCC account. At previous meetings, we have discussed the possibility of using these funds to buy ads in programs for arts events not funded by the SHCC. Doing so would give us good publicity and spread our brand, especially if SHCC members also attend those events to reinforce the connection. (We would have to ensure that the Council and its members wouldn't benefit financially from those events; and if any SHCC are financially involved in the organizations sponsoring those events, we would have to disclose that connection.)
 - o The Council approved spending \$100 from the SHCC funds on an ad in the program for the Ladies of Jazz concert, which benefits music and women's organizations in the Valley.

6. New Business

- 2019-2020 Grant Cycle

- We need a press release ASAP. Becky will send it out tomorrow
- Easthampton and Northampton are having workshops on how to fill out applications. We'll boost their signals and recommend that applicants in South Hadley should go to those workshops.
- Tuesday Oct 15: Application deadline
- Monday Nov 18: Grant Allocation Meeting. 5:30 PM. Place TBA
- Tuesday Dec 10: Follow-up meeting to discuss appeals, if needed
- Monday Jan 13: Acceptance letter sending meeting. 6:00 PM. Place TBA

- Future events
- Do we want to do a public event in the spring? We've tried before and it didn't work. How could we make it work better?

Adjourned 6:38 PM

Respectfully submitted,
Rebecca Slitt, Secretary