



South Hadley Cultural Council

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www.mass-culture.org/South-Hadley | www.facebook.com/southhadleyculture | southhadleyma.gov/385/cultural-council

South Hadley Cultural Council

July 27, 2021

Present: Officers: Paul Lambert, chair. Dick Matteson, treasurer. Rebecca Slitt, secretary.

Members: Alexis Allen, John Anz, Ira Brezinsky, Alex Ripp, Robin Wagner

1. Approval of Minutes from May and June. (There wasn't a quorum at the June meeting so we couldn't approve the May minutes then.)
2. Treasurer's report: We have \$5191.92 in our account: \$5131.92 Council funds; \$60 in the Grant fund returned from an event that cost less than expected
3. Election of Officers
 - a. Paul Lambert, Dick Matteson, and Becky Slitt all want to continue in their current officer positions. John Anz volunteers to be Vice Chair. They are all unanimously elected.
 - b. Paul and Becky will be leaving the Council when their terms expire in June 2022, so new people will have to take over those offices then.
4. New Members
 - a. To our knowledge, no prospective members have put their names in to the Selectboard.
 - b. Jen Ducharme is still technically an associate member because when she joined, we were at our limit of numbers for regular members. Since we now have vacancies, Paul will ask Town Hall if she can be made a regular member.
5. Updates from the Mass Cultural Council
 - a. New Mass Cultural Council website. Dick will attend their upcoming webinars and report back about any changes that affect us.
6. Community Engagement
 - a. Grant Q&A Workshop in September. Monday Sep 20, on Zoom. Important points to hit
 - i. how to make a successful application
 - ii. clarifying eligibility: eg, can students at the Five Colleges apply? Can people from Holyoke and other surrounding towns apply?
 - iii. Explaining who we are and what we do: if the workshop is recorded and put online, it can be a resource for people going forward.
 - iv. Mentioning our recent work with SHC-TV to help recipients with publicity for their events.
7. FY 2020 Updates
 - a. We've had a few recipients reschedule their events, then never report back. We've tried to contact them multiple times with no response. What do we do?
 - i. If they haven't held their event by the end of 2021, they should return the grant money.
 - ii. If they ghosted us in 2020 and then try to apply again in the future, we'll reject them and explain why. We want to err on the side of kindness because 2020 was uniquely terrible, especially for arts groups, so we'll operate on a case-by-case basis, and try to work with people to set things right as much as we can.
8. FY 2021 Updates
 - a. Lots of events have been happening, especially at the library! Dick will follow up with recipients to make sure they file the final reports.

Adjourned 5:58 PM

Respectfully submitted, Rebecca Slitt