



South Hadley Cultural Council

c/o South Hadley Public Library, 2 Canal Street, South Hadley, MA 01075

email: culturalcouncil@shadleyma.org

www.mass-culture.org/South-Hadley | www.facebook.com/southhadleyculture | southhadleyma.gov/385/cultural-council

South Hadley Cultural Council

May 21, 2019

Present

Officers: Paul Lambert, Chair. Dick Matteson, Treasurer. Rebecca Slitt, Secretary

Members: Leslie Fields, Scott St. Pierre, Timna Tarr, Robin Wagner

Associate Members: John Anz, Karen Donnelly, Keith Paul

Guest: Judy Gooch Dobosh.

1. Report on the Master Plan, by Judy Gooch Dobosh and Keith Paul.
 - a. The Master Plan is in progress. In order to address a concern from the last Master Plan cycle, they're trying to get maximum input from the public as well as from different town committees about what the plan should include.
 - b. Our priorities: How can what we do as Cultural Council play into strengthening South Hadley as a whole? Right now we're reactive: we receive grants and allocate \$. How can we be more proactive?
 - i. We want to be able to host more events, but whenever we try, nobody comes!
 - ii. How can we build a South Hadley cultural identity?
 - c. They're working with consultants from Harriman, and they'll be coming back in the fall with some more concrete ideas and potential tasks to do. In the meantime, they want to keep lines of communication open.
2. Approval of minutes from March 11 meeting
3. Update from Town Meeting. The Town Meeting approved our proposal to go from 9 voting members to 11. Now the Massachusetts Attorney General has to approve the proposal (!?!) but we can proceed on the assumption that it will be okay.
4. Correspondence: None except for Falls Fest (see below)
5. Treasurer's report. Total bank account as of 5/15/2019: \$6761.68
LCC Fund: \$6761.68
Grant Fund: \$0! All grants have been paid out.
6. Old Business
 - a. Review of calendar of summer events
 - b. Falls Fest will take place Saturday July 27 at Beachgrounds, noon-10PM. Dick talked on the phone with one of the organizers and said that we want to have a presence. Potential features for a Cultural Council booth include: a brochure, a slideshow of Cultural Council events, magnets with our logo, a button maker, coloring pages. The important thing is to have an interactive activity and something with our logo and/or information about us for people to take away.
 - c. The publicity subcommittee is ready to go! Their first plans are to update the SHCC website and to make better use of the Facebook page.
7. New Business
 - a. Officer elections for 2019-2020. Chair: Paul Lambert. Vice-Chair: Keith Paul. Treasurer: Dick Matteson. Secretary: Rebecca Slitt.

- i. Thanks to outgoing Vice-Chair Rachel Hernandez for her service and hard work.

Adjourned 7:25 PM

Respectfully submitted,
Rebecca Slitt, Secretary