

SOUTH HADLEY PLANNING BOARD VIRTUAL SPECIAL MEETING:
Review and Discussion of the Draft Master Plan Update as submitted by the Master Plan Update
Advisory Committee
MEETING MINUTES OF APRIL 22, 2021
As Approved

Present: Brad Hutchison, Chair; Diane Mulvaney, Vice-Chair; Joanna Brown, Clerk; Nate Therien, Member; Michael Davis, Member; Michael Adelman, Associate Member; Michael Sullivan, Town Administrator; Richard Harris, Director of Planning and Conservation; and Colleen Canning, Senior Clerk Planning and Conservation Department

Chair Hutchison called the special meeting to order at 6:04 PM and reviewed the virtual meeting protocols

Agenda Item #1 --- Review and Discussion of the Draft Master Plan Update as submitted by the Master Plan Update Advisory Committee

The Board returned to its review of *Goal 1 Objectives* which was tabled at *Goal 1 Objective 1-6*. The Board deferred consideration for the metric evaluation at his time to expedite review.

Goal 1 Objective 1-6: Members recommended replacing the word ‘educational’ with ‘learning’.

Goal 1 Objective 1-7: Members discussed how the population of Mount Holyoke College was different from the permanent residents of the Town. No edits were proposed.

The Board returned to its review of the *Goal 1 Actions* which was tabled at *Goal 1 Action 1-9*. Action 1-9, 1-10, 1-11 and 1-12 were discussed together as they were related. Members recommended combining Action 1-9 and 1-10 and using ‘expanding the Memory Café’ as a metric, not an action. It was recommended that Action 1-11 and 1-12 be flipped.

Goal 1 Action 1-13: The action could be better defined to show what resources would be shared.

Goal 1 Action 1-14: No edits were proposed.

Goal 1 Action 1-15: Language needed to be added to better distinguish the action from others, such as Action 1-11.

Goal 1 Action 1-16: Members recommended changing the word ‘promote’ to ‘utilize’.

Goal 1 Action 1-17: A member recommended adding Council on Aging as a responsible entity.

Goal 1 Action 1-18: The Board supported eliminating this action and moving the responsible entities to Action 1-19.

Goal 1 Action 1-19: This action would address the goals proposed in Action 1-18, which the Board proposed to remove.

Goal 1 Action 1-20: The Board supported eliminating the words following ‘foster’.

Goal 1 Action 1-21: The Board supported eliminating the words prior to ‘engage’.

Goal 1 Action 1-22: The Board supported adding parentheses after ‘subareas’ to include ‘(neighborhood or groups of neighborhoods)’.

Goal 1 Action 1-23: The Board supported rewriting the action which would include reference to ‘desired neighborhood enhancements’ rather than the current wording.

Goal 1 Action 1-24: The Board supported eliminating the wording prior to ‘create’. Additionally, donor opportunities could be referenced. As there were many responsible entities, the Board considered identifying a primary lead which could be identified in italic lettering.

Goal 1 Action 1-25: The Board considered replacing the term ‘small lots’ with ‘undersized and undevelopable lots’.

Goal 1 Action 1-26: The action was addressed under Action 1-19 so could be removed.

Goal 1 Action 1-27: This action could be removed.

Goal 1 Action 1-28: This action could be removed.

Goal 1 Action 1-29: This action was similar to Action 1-1 so Action 1-1 could be removed.

Goal 1 Action 1-30: This action was similar to Action 1-1 so Action 1-1 could be removed.

Goal 1 Action 1-31: The action did not appear appropriate for the Master Plan. The action could be rewritten to reflect the need for traffic calming measures.

Goal 1 Action 1-32: No edits were proposed.

Goal 1 Action 1-33: No edits were proposed.

Goal 1 Action 1-34: The action did not appear appropriate as it was based on a specific project. However, the wording ‘to the Falls’ could be removed to make the action relevant to many projects.

Goal 1 Action 1-35: The Board recommended combining this action with Action 1-36. The word ‘business’ should be plural.

Goal 1 Action 1-36: The Board recommend combining this action with Action 1-35

Goal 1 Action 1-37: The term ‘or expanding’ should be added between ‘offering incentives’. Therefore, the action would read ‘.... offering or expanding incentives’

Goal 1 Action 1-38: The Board recommended not using the anachronism ‘BIPOC’ and using the term ‘Black Indigenous and People of Color’ instead.

Goal 1 Action 1-39: The Board considered adding reference to green infrastructure.

Goal 1 Action 1-40: The Board supported restating the action as follows ‘Support changing student demographics and needs’.

Goal 1 Action 1-41: The Board considered adding reference to ‘Wi-Fi hot spots’.

Goal 1 Action 1-42: The Board considered rephrasing the action as it was not appropriate to advocate for one career path over another.

Goal 1 Action 1-43: The Board recommended replacing the term ‘including’ with ‘such as:’

Goal 1 Action 1-44: The Board recommended replacing ‘Make use of’ with ‘Foster Town engagement with’

Things to carry forward/circle back to

- Make edits to Goal 1 Actions as identified
- Consider identifying a primary lead entity and consider how to distinguish that entity in the plan (italic lettering)
- Remove Action 1-1. (This is separately referenced because Action 1-1 was initially discussed at a previous meeting)

Agenda Item #2--- Other New Business

There was no new business discussed.

Agenda Item #3 --- Adjourn

Motion: Vice-Chair Mulvaney moved to adjourn the meeting. Member Davis seconded the motion. Five (5) out of five (5) members voted in favor of the motion through roll call.

The meeting adjourned at 8:10 PM.

Respectfully Submitted,
As Approved
Colleen Canning, Senior Clerk, Planning and Conservation Department

Appendix

Document	Document Location
April 22 Mater Plan Meeting QA	Attached
Draft Master Plan Update	Planning Files