



**South Hadley Cultural Council**

c/o South Hadley Public Library, 2 Canal Street, South Hadley, MA 01075

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[www.mass-culture.org/South-Hadley](http://www.mass-culture.org/South-Hadley) | [www.facebook.com/southhadleyculture](https://www.facebook.com/southhadleyculture) | [southhadleyma.gov/385/cultural-council](http://southhadleyma.gov/385/cultural-council)

South Hadley Cultural Council

January 15, 2019

Present:

Officers: Paul Lambert, Chair. Dick Matteson, Treasurer. Rebecca Slitt, Secretary.

Members: Leslie Fields, Scott St. Pierre, Timna Tarr, Robin Wagner

Associate Members: John Anz

1. Approval of minutes from November 19 meeting.
2. Correspondence: Request from Davis Bates for an extension on last year's grant because his December concert had to be postponed. He's doing it in March 2019 instead.
3. Treasurer's Report. Total bank account: \$7334.75  
\$6784.75 is the LCC fund  
\$550.00 is left over from last year's allocation of state funds.

This year's allocation of state funds had not yet been disbursed, but was expected by the end of the week.

This is our second year of participation in a new pilot program. Whereas in previous years, recipients would get their grant money as reimbursement for costs after the event, in this new program recipients get their grant *before* the event. This makes grants accessible to a wider range of applicants, especially people/groups that would not be able to front the money themselves, and those who need the money in order to buy supplies for their projects. Last year, all of our communication was electronic, including grant forms and W9s. This year, we're sending out a paper packet with the acceptance letter, grant agreement, W9, and post-event form.

4. Old business: Massachusetts Cultural Council annual report submitted.
5. New business:
  - a. Sending out grant acceptance letters
  - b. Plans for the future: how to make the SHCC better known in South Hadley?
    - Being more present at events that we're sponsoring: plans to have at least one SHCC member attend each public event
    - Visual branding: postcards with our logo that we can distribute at events
    - Social media: how to use it more effectively? Improved presence on Facebook, Instagram, Twitter
    - Website revamp: sample applications, more info about upcoming events and local venues

Adjourned 7:32 pm

Respectfully submitted, Rebecca Slitt