

**South Hadley Elementary School Building Project Committee
Communications Subcommittee**

Tuesday, January 6, 2026

1:00 PM – 2:00 PM

Virtual: Zoom details provided below

Agenda

- 1. Approval of Meeting Minutes**
- 2. Community Outreach**
 - a. 12/11 Community Meeting Recap Handout
 - b. Additional Outreach Opportunities
- 3. Communications Materials (Digital & Print)**
 - a. Display Boards
 - b. Tri-Fold Pamphlets/Handouts
 - c. Tax Bill Insert
 - d. Email Correspondences
 - e. Email Distribution List
 - f. Website Updates & Monthly Analytics
 - g. Facebook and Other Social Media
 - h. kartoonEDU animated videos proposal
- 4. Meeting Schedule**
 - a. Next meeting proposed: 1/19/26, 10:30 – 11:30 AM (Bi-weekly)
- 5. New Business**
- 6. Public Comment**
- 7. Adjourn**

Meeting Share Folder: [019_01062026](#)

Join Zoom Meeting

<https://us02web.zoom.us/j/82092699380?pwd=jEzaMkbicfrAubeuFsNth6mWNrhuPV.1>

Meeting ID: 820 9269 9380

Passcode: 770307

One tap mobile

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Join instructions

https://us02web.zoom.us/join/82092699380/invitations?signature=H9XJncSI3Eqlx7E3QGpsRLVAY_ytRuhnJ-sS6RifZUI