



South Hadley Municipal Golf Commission

Date: March 21, 2017

Time: 7:00pm

Venue: South Hadley Public Library: Meeting Room

MEETING AGENDA

1. Call to order
2. Approval of minutes from January 10, 2017
3. Old business:
 - a. Events
 - i. CT Section PGA: May 9/10
 - ii. MGA Pub Links Qualifier; June 27
 - iii. Outing schedule very healthy
 - iv. Club Events
 - v. Leagues
 - b. Scorecard Update
 - c. River Roll and Stroll; May 7, 2017
 - d. POS System Update:
 - i. Chip Readers/Swipes
 - ii. New Monitors – Valley View
 - iii. Update reservation software
 - e. Revenue (July 16 – Feb 17)
4. New business
 - a. Official Welcome to new commissioners Chris Collins and Mike Wozniak
 - b. Opening Plan
 - i. Staff
 - ii. Opening day TBD due to snow
 - iii. Valley View target date is April 12
 - c. Western Mass Golf Show (Dirico)
 - d. Website Relaunch/ItsOnMe
 - e. Marketing 2017
 - i. Radio
 - ii. TV
 - iii. Various golf deal programs



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- f. Facility Improvements
 - g. Annual Pass Update
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- 5. Golf course superintendents report
 - 6. Next meeting date: Tuesday, April 11, 2017 at 7PM at SH Library
 - 7. Adjourn