



## South Hadley Municipal Golf Commission

**Date:** March 14, 2017

**Time:** 7:00pm

**Venue:** South Hadley Public Library: Meeting Room

### MEETING AGENDA

1. Call to order
2. Approval of minutes from January 10, 2017
3. Old business:
  - a. Events
    - i. CT Section PGA: May 9/10
    - ii. MGA Pub Links Qualifier; June 27
    - iii. Outing schedule very healthy
    - iv. Club Events
    - v. Leagues
  - b. Scorecard Update
  - c. River Roll and Stroll; May 7, 2017
  - d. POS System Update:
    - i. Chip Readers/Swipes
    - ii. New Monitors – Valley View
    - iii. Update reservation software
  - e. Revenue (July 16 – Feb 17)
4. New business
  - a. Official Welcome to new commissioners Chris Collins and Mike Wozniak
  - b. Opening Plan
    - i. Staff
    - ii. Hoping to open Ledges March 17 (weather dependent)
    - iii. Valley View target date is April 12
  - c. Western Mass Golf Show (Dirico)
  - d. Website Relaunch/ItsOnMe
  - e. Marketing 2017
    - i. Radio
    - ii. TV
    - iii. Various golf deal programs



### **South Hadley Municipal Golf Commission**

- f. Facility Improvements
  - g. Annual Pass Update
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- 5. Golf course superintendents report
  - 6. Next meeting date: Tuesday, April 11, 2017 at 7PM at SH Library
  - 7. Adjourn